



ABBE MUSEUM 2019 ANNUAL REPORT

AT A GLANCE



Image: Emma Hassencahl-Perley, Wolastoqiw, performance in the Circle of Four Directions

“The trustees of the Abbe Museum are pleased to announce the selection of Christopher Newell, Passamaquoddy, as its new Executive Director and Senior Partner with Wabanaki Nations. We are thrilled that Chris will be leading the Abbe. He is uniquely qualified to advance the Abbe’s vision to reflect and realize the values of decolonization in all of our practices. Chris’s experience in museum education prepares him to convey the vitality and importance of Wabanaki peoples and cultures to widely diverse audiences.”

Statement from Margo Lukens, Co-Chair, Abbe Board of Trustees
March 2020



“The opportunity to join the Abbe in this capacity is a dream come true in many ways. My love of education and the value of museums in that work combine for me to create a life mission using those tools to change lives positively, and I bring that value with me. I have a lifelong connection to the Abbe Museum, in particular. I feel a lot of pride in continuing the tradition of my father Wayne Newell, who has supported the Abbe’s work for decades. Annual trips with him to sing and educate at the museum gave me extremely fond and exciting childhood memories of Bar Harbor and Acadia National Park. I look forward enthusiastically to continuing and building upon the tremendous track record of this institution and the work of all the wonderful people who have supported it.”

CHRISTOPHER NEWELL, PASSAMAQUODDY
NEW ABBE MUSEUM EXECUTIVE DIRECTOR

170K

PEOPLE IMPACTED ACROSS CHANNELS

33%

INCREASE IN ADMISSION
(FROM PREVIOUS YEAR AVERAGES)

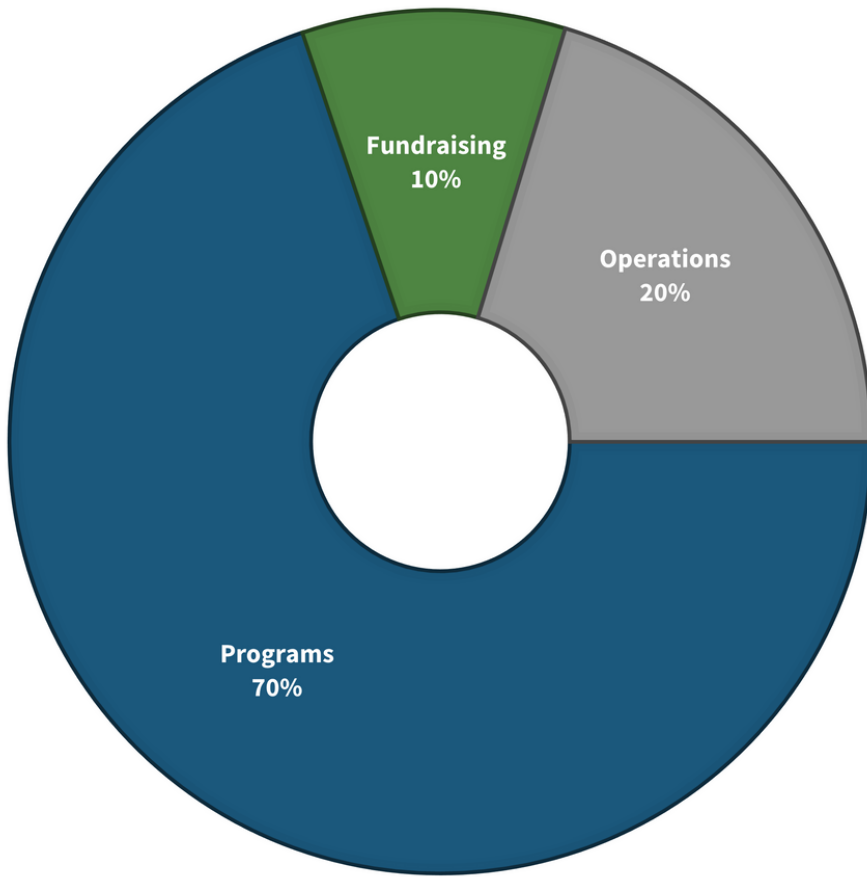
31%

INCREASE IN SHOP SALES
(FROM PREVIOUS YEAR AVERAGES)

2019 BY THE NUMBERS

- **30,000** Museum visitors
- **122,000** website page views, **54%** of which were new visitors
- **11** collections acquisitions, which include: **3** root clubs, **2** quill boxes, and **1** clay vessel.
- **4** new exhibits, **4** ongoing
- **9,682** individuals impacted by the Abbe's programmatic outreach
 - **256** programs were given both on and off-site, reaching **7,491** participants.
 - **40** schools, **1,825** students, and **47** teachers were educated by Abbe staff
- **\$154,801** in Admission sales
- **\$128,543** in Merchandise sales
- **\$175,630** in Program income
- **\$419,772** in in contributions and membership dues
- **\$168,395** in project grants and sponsorships



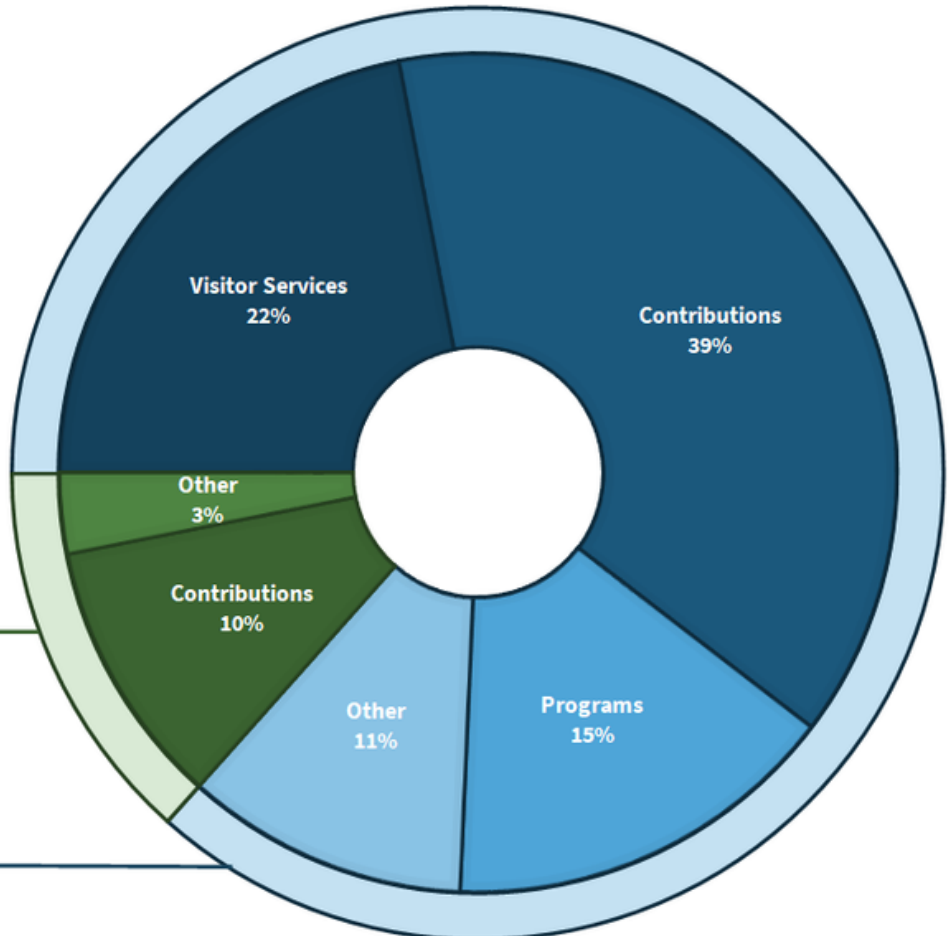


Total Expense
\$1,257,838

Programs	\$878,177
Fundraising	\$124,127
Operations	\$255,534

Total Income
\$1,256,725

Visitor Services	\$276,344
Contributions	\$482,587
Programs	\$192,500
Other	\$136,899
Contributions	\$129,410
Other	\$38,985



With Donor Restriction
\$168,395

Without Donor Restriction
\$1,088,330